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Tanya Cawley is the new business development and event manager at the Institute of Advertising Practitioners in Ireland (IAPI) in place of Aisling Conlon, who is moving to London to become head of business with the Institute of Practitioners in Advertising (IPA). Cawley is no stranger to adland having served as festival manager for the Sharks for three years.

Most recently, Cawley was ecommerce studio manager at Dunnes Stores. She also worked as general manager at Derrybawn House bed and breakfast in Laragh, Co Wicklow. For three years, she was production manager for camera equipment supplier, The Production Depot.