

iapi



**YOUNG LIONS
COMPETITIONS**
IRELAND



Thank you to our 2026 Sponsors



INVIGORATED CANNES LIONS PROGRAMME FOR 2026

Elevate Team Ireland with our creative ambition!

How will we do this?

- Hear from previous winning creatives
- Emulate the Cannes Lions category briefs
- Winner's bootcamp ahead of Cannes competition

iapi



LIONS

**YOUNG LIONS
COMPETITIONS**
IRELAND

WHAT'S UP FOR GRABS?

Hands on training to sharpen your craft

Compete among the world's top emerging talent

Take your place on the global Young Lions stage

**Full access to the Cannes Lions Festival of Creativity
2026**





COMPETITION DATES

FIRST STAGE

28 January

Young Lions Competition Launch

27 February

In-person Briefing

27 February - Midnight 1 March

Young Lions Competition Weekend

March 2 – March 13

Round One Judging

COMPETITION DATES

SECOND STAGE

16 March

Shortlisted teams notified

20 March

Shortlist presentations

26 March

Young Lions Winner's Photoshoot

27 March

Young Lions Winner's Announcement

5 June

Young Lions Winner's Bootcamp

20 - 27 June

Global Cannes Young Lions Competition

COMPETITION CATEGORIES

- DIGITAL
- DESIGN
- FILM
- PRINT
- MEDIA
- PUBLIC RELATIONS
- YOUNG MARKETERS

Entry deliverables vary per category. Please familiarise yourself with the most up-to-date information on your category deliverables via iapi.ie

iapi members submitting entries must ensure to not include any brand/logo identifying you/your agency in your work.

This rule does not apply to the Young Marketers competition.

COMPETITION ELIGIBILITY

Date of Birth

30 AND UNDER

You must be born on or after

26 June 1995

Please note the competitions are not open to students or freelancers.

You may only enter **ONE** category.

COMPETITION ELIGIBILITY

Print – IAPI Members only

Film – IAPI Members only

Digital – IAPI Members only

Media – IAPI Members only

Design – IAPI Members only

Public Relations – IAPI Members only

Young Marketers – Teams must consist of two young professionals working in-house for a brand.

Entrants in the Young Marketers category must cover full Cannes Lions access, including travel, accommodation, a week-long festival pass and the Irish Young Lions education bootcamp (€5,000 per person).

COMPETITION FAQ

What is the entry fee?

Can there be client/agency partnerships?

Is the Competition briefing in-person?

Can I amend my deck before presenting, if shortlisted?

Can teams come from mixed agencies?

I don't have a partner - what can I do?

Scoring/Judging - how/who?

One member of the team can't attend the shortlisting presentations in March - what do we do?



HOW TO REGISTER YOUR TEAM



WHAT TO DO NEXT

Make sure you work in an iapi member agency

Excluding the Young Marketers category

Clear your calendar: Feb 27 – March 2

One weekend will be worth it when you're in Cannes!

Get in Teams

Register for your category before February 25

Prepare!

Familiarise yourself with the terms and conditions and the deliverables and winning work from previous years.

QUESTIONS?



COMPETITION SUPPORT

An email will be sent for you to register into your category briefing and everything you need can be found on iapi.ie

If you have any questions, please email sophie@iapi.com



iapi



**YOUNG LIONS
COMPETITIONS**
IRELAND

