



INTERN / GRADS GUIDEBOOK 2017



ADEXPO

THE ULTIMATE ADVERTISING CAREERS EXPO

The IAPI Future Heads Group are a group of young people in our industry who wish to connect, inspire and foster new emerging talent within the advertising and communications industry in Ireland.


We canvassed each IAPI member agency requesting information on intern / grad programmes in order to provide students with vital information on how to start your career in advertising.

GRADUATE PROGRAMMES



INTERNSHIPS



An abstract graphic consisting of several overlapping triangles in bright pink and neon green colors, creating a dynamic, geometric composition.

CREATIVE



ADEXPO

THE ULTIMATE ADVERTISING CAREERS EXPO



Agency Type: Creative

Agency Size: Medium

Address: 15a Bishop Street, Dublin 8

Email: work@atomic.ie

Phone: 01 407 0700

Atomic is a creative agency with offices in both Dublin and London working on Sport, Consumer and B2B. Our creative department is divided into three cells: Creative advertising, Creative design and Digital/Social.

3 months

**€250 / week wage or
€100 / week expenses***

*The difference in wage / expenses is based on the amount of client work interns are involved in.



Agency Type: Creative

Agency Size: Medium

Address: Bloomfield House, Bloomfield Avenue, Portobello, Dublin 8

Email: greetings@boysandgirls.ie

Phone: 01 402 0220

Boys and Girls is a creative agency founded in 2009 on the principle of 'Daring Simplicity'. As a full service agency, we offer a range of creative services, specialising in making above the line, below the line and through the line communication for brands. We even do stuff without a line from time to time.

Our agency is built around delivering great creative work. We believe that the better the idea, the stronger it resonates with its audience and the greater its potential to provoke a response. Above all, we believe that 'Great Work, Works'.



chemistry

Agency Type: Creative

Agency Size: Medium

Sister Company: Clickworks

Address: 14 Leeson Park, Dublin 6

Website: www.chemistry.ie/internships

Phone: 01 498 8800

Chemistry is a media neutral, through-the-line creative agency - one of the most creatively awarded agencies in the market. Our values are Ambition, Tenacity & Support and this informs the agency culture.

We expect people to be ambitious and hard-working as well as talented; we expect them to be tenacious in being determined to see good ideas brought to life, often against obstacles; and we expect them to be supportive of their colleagues.



3 months

€9.25 / hour



Agency Type: Creative & Digital

Agency Size: Large

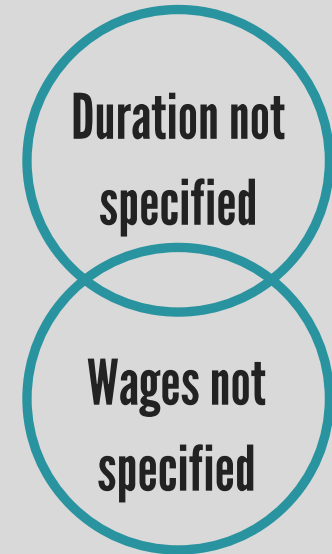
Parent Company: JWT & WPP

Address: 3 Christchurch Square, Dublin 8

Phone: 01 410 6666

DDFH&B is the largest communications group in the country comprising of five key companies with one common goal. We pride ourselves in great work, but add the buying power of scale and the flexibility of great resource. We put planning at our core and aim to deliver great consumer insights which ignite not just great advertising but ideas that have breadth and depth. We believe we do this better than anyone else in the industry.

We love to work with clients that value a real partnership with their agency. We love to help solve difficult business and consumer issues and get to be a core part of their extended team – open honest and passionate, they are the clients for us.



Client Services Internships:

Julie.crawford@ddfhb.ie

Creative Internships:

roisin.keown@ddfhb.ie

DYNAMO

Agency Type: Brand Design

Agency Size: Medium

Address: 5 Upper Ormond Quay, Dublin 7

Email: careers@dynamo.ie

Phone: 01 872 9244

We are a group of thinkers, idea makers, scribblers and doers, all with a common ambition to create stunningly effective brands. We are a destination employer, attracting Ireland's best talent and most ambitious people. We are savvy, vibrant, and great fun to work with, with strong client relationships that stand the test of time. We are problem solvers, partnering with clients to help drive growth and have some fun along the way. We are Dynamo.



3 months

**€400 / week
wage**



WE BELIEVE THAT THERE'S A SWEET-SPOT WHERE GOOD WORK BECOMES GREAT, EFFECTIVE WORK. It lives at the intersection of a deeper understanding of audiences, more adaptive creative and better performance. Deeper understanding of audiences. Our take on planning involves a blend of traditional planning and modern, data-driven insights. More adaptive creative.

We believe in what we call the Long Idea. This is a creative idea which is rich and flexible enough to be adapted and tailored to each and any medium, from cinema to social. Better performance. A mix of smart targeting and purchase-funnel mapping allow us to plan communications journeys which are more fluid and ultimately more compelling than the usual.

Agency Type: Brand Design

Agency Size: Medium

Parent Company: WPP

Address: 6 Ely Place, Dublin 2

Email: hello@eightytwenty.ie

Phone: 01 669 0286

**Duration not
specified**

**Wages not
specified**



EPSILON®

Agency Type: Creative

Agency Size: Large

Associated Company: Alliance Data® company

Address: Hambleden House, 19-26 Pembroke
Street Lower, Dublin 2

Email: Mandy.Pearl@epsilon.com

Phone: 01 513 5200

At Epsilon Dublin, we are future makers. We're obsessed with knowing what's next, because we want to help our clients build a future that works. Through strategic thinking and ideas, we focus on growing our clients' share of the future. We make these strategy and ideas come alive through content.

We do not conform to the traditional agency linear processes or lead-times. We're quick, agile and iterative in everything we do, so our clients can be sure our solution is just right for them. Above all else, we are a team, and we believe that great ideas can come from anyone, from an intern to a Director, which is why we always invite a mix of talents and levels to our client workshops.



**3 months /
1 year**

€9.25 / hour



Havas is a fully integrated creative agency in the heart of Dublin. We are a diverse group of innovators, strategists and digital obsessives, working together in honest collaboration with our clients to create, share and learn.

Interns will work in client management, copywriting, concept development, brainstorming, strategy development, event production, social media management, print management, media planning, video production, content management and lots more!



Agency Type: Creative

Agency Size: Medium

Parent Company: Havas Global

Address: 64 Leeson Street Lower, Dublin 2

Email: Jobs@havas.ie

Phone: 01 614 5300





Agency Type: Creative/Digital/Media

Agency Size: Medium

Parent Company: Communicorp

Address: 3rd Floor, 3 Ely Place, Dublin 2

Email: patrickm@ican.ie / siobhan@ican.ie

Phone: 01 775 6500

ICAN is a multi-award winning digitally-led creative advertising agency based in Dublin. We're one of Ireland's leading agencies and we believe passionately that brands need to understand how people think and behave when disrupted or empowered by technology.

Everyday we combine our talents across strategic planning, creative, technology and media to help a wide range of house-hold brand names find better ways to connect with consumers.

*ICAN appoints interns to shadow and be mentored by highly experienced people in the agency. 3 month internships are only offered based on actual agency requirements and with a view to permanent employment based on the intern's performance.





IN THE COMPANY OF

HUSKIES

In the Company of Huskies is a creative agency with deep digital DNA bred to transform brands and business. Founded 17 years ago, we've confidently navigated national and international clients through wave after wave of digital disruption. We understand that in a world where digital is now an integral component of how we experience life, people want communications and experiences that speak to them, that move and motivate, that engage and entertain them and that delivers on their expectations and needs. We provide this by delivering the connective tissue between people and brands through pioneering communications and experiences that deliver brand fame and performance.

We do this by assembling a potent mix of the very best strategic, creative and digital specialists in the country into lean, autonomous, agile teams to deliver innovative ideas and solutions.

Agency Type: Creative

Agency Size: Medium

Address: 4th Floor, Portview House,
Thorncastle Street, Dublin 4

Email: hello@inthecompanyofhuskies.com

Phone: 01 668 1529



3 months

**€100 / week
expenses**

Irish International

Insight. **Excite.**

Agency Type: Creative

Agency Size: Large

Parent Company: BBDO & Proximity Worldwide

Address: 17 Gilford Road, Sandymount, Dublin 4

Email: info@irishinternational.com

Phone: 01 206 0600

We're eighty-odd people in an old tram shed by the sea, using our imaginations to help brands find themselves, express themselves, and grow. We inform our ideas with brilliant planning work, and we bring those ideas to life in every conceivable format – from online film to product prototypes, outdoor to AR, shopper marketing to experiential. Supporting our creative, planning and account management teams, are specialists in social, data and CRM.

We also have one of the most progressive in-house production units in Dublin, where we create all kinds of film and static content from concept through to post-production, and where we experiment with newer tech like 3D printing and mixed reality.



**2 weeks -
2 months**

**€15k annually OR
€200 / week***

*Most interns in recent years have received €15k annually as opposed to €200 / week in expenses

Javelin Advertising

Agency Type: Creative/Media/Digital

Agency Size: Medium

Address: The Warehouse, 10 Coke Lane,
Smithfield, Dublin 7

Email: kyla@javelin.ie / ken@javelin.ie / ian@javelin.ie

Phone: 01 858 7900

Javelin is a wholly Irish owned, full-service, Creative and Media Agency. We deliver strategy and planning, advertising, digital and data-led marketing creative and media solutions for some of Ireland's busiest and most interesting brands.

Javelin is based in the heart of Smithfield in an old stone warehouse. Our people have a superb mix of award winning experience and knowledge and we have dynamic teams of new young talent that combine to deliver an ambition for major growth in 2017 and beyond. Our senior team and Board are equally male/female. Clients include Toyota Ireland, Irish Ferries, Lexus Ireland, British Telecom Ireland, Aviva, Bacardi, ClicknGo, Miele amongst many more.



3 months

**€100 / week
wage**



Agency Type: Creative/Digital

Agency Size: Small

Address: Marketing Network House, Argyle Square, Donnybrook, Dublin 4

Email: neil.harvey@marketingnetwork.ie

Phone: 01 662 7111

The Marketing Network is a full service agency with three divisions; Advertising / Digital and PR Client service dept Creative / Production Digital / programming.

We work with an international organisation EUSA who place US Marketing Students on a 2 month internship programme. We have been working with EUSA for nearly 10 years. On average we would hire 3 - 4 interns per year



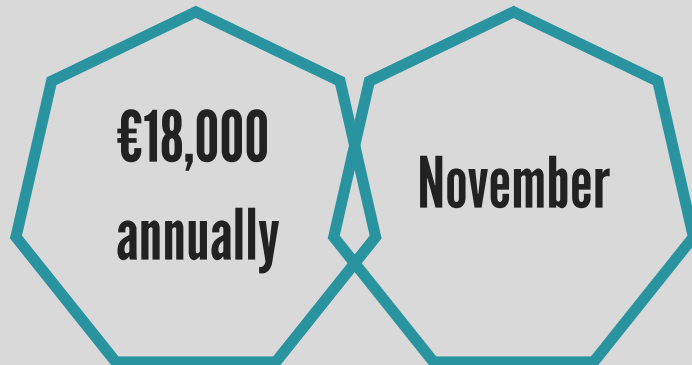
12 weeks

**Wages not
specified**



New/Slang is an award winning social media and creative content agency. We are content makers, trendsetters and conversation starters. We work with brands to help them grow online networks with stand-out social campaigns that resonate with audiences – whoever and wherever they are.

We are dynamic, reactive, always on!



Agency Type: Creative/Digital

Agency Size: Large

Parent Company: Teneo Group

Address: Cranford House, Montrose,
Donnybrook, Dublin 4

Email: info@newslang.ie

Phone: 01 661 4055





Agency Type: Creative

Agency Size: Small

Address: Building Three,
Kilmainham Square, Dublin 8

Email: geraldine@persuasionrepublic.ie

Phone: 01 453 6836

The wonderful charities, government agencies, NGOs, social enterprises and ethical businesses we work with are passionate about the services they provide and the causes they advocate on. So are we. Over decades of experience, we have developed unique and proven strategies that deliver success and impactful outcomes. Like our clients we are committed to continuous learning – innovation is a key part of our agency DNA. We help our clients to raise money, to understand and influence people's attitude and behaviour, to widen support for great causes and deliver political change. We offer a full menu of services including communications audits and plans, audience/donor research and analytics, advertising, advocacy & public affairs, individual giving, legacy and major gift fundraising and brand development and design.

3 - 9 months

**€550 / month
salary**

Summer 2017



Agency Type: Creative

Agency Size: Large

Sister Company: Publicis D

Address: The Observatory, 7-11 Sir John Rogerson's Quay, Dublin 2

Email: peter.nolan@publicisd.ie

Phone: 01 649 9500

Publicis Dublin is a full service Communications Agency. We have people who do advertising, design, digital, social media and direct. All the services and talent brands and businesses require in today's complex marketing world. We tell great stories. Plan seamless journeys. Build compelling experiences. This means we not only make great advertising, we also help clients connect better with their customers at every touchpoint on the journey. We believe in creativity, integrity and collaboration. In not hiring sh*theads. We believe life is short, it's good to have fun, and you have to stand out.



6 - 8 weeks

**€50 / week
expenses**

This intern information applies to both Publicis Dublin and their sister agency Publicis D - also a creative agency.

ROTHCO

Agency Type: Creative

Agency Size: Large

Sister Companies: Guns or Knives & Tadata

Address: 13 Pembroke Row, Dublin 2

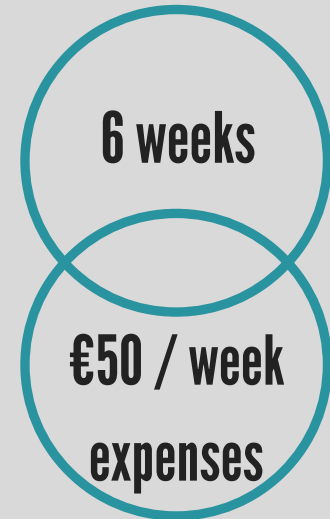
Email: jobs@rothco.ie

Phone: 01 491 4200

Rothco was founded in 1995 in the back of a wool shop in Dublin. We have created a unique environment where we work in multi-disciplinary 'gangs', always staying in close collaboration with our clients to conceive, produce and distribute brand stories that the world will notice.

Our core capabilities include Storytelling, Technology, Brand Development, Connections Strategy & Experience Design. It has been our great pleasure to create, craft and produce brand stories for such stellar names as Heinken, AON, AIB, Rory McIlroy Inc., Eir and Tesco.

Our work has been globally recognised with awards from Cannes Lions, Epica, The Marketing Society (UK), The Webbies, The Mashies, MIDAS, ICAD, IMC's, the Shark Awards and the coveted ADFX Grand Prix.



TARGET M^CCONNELLS

Agency Type: Creative

Agency Size: Large

Parent Company: WPP

Address: 20 Northumberland Road
Ballsbridge, Dublin 4

Email: intern@targetmcconnells.com

Phone: 01 665 1900

At Target McConnell's we're fascinated by people – why they do the things they do and what makes them tick. It's this curiosity about people and culture that sets us apart. It drives us to create authentic connections between our audience and the brands we work with.

To really understand people, we need to have the right team in our agency. Interns are a part of this.

The fresh perspective we get from our interns is invaluable. So much so, many have stayed with us. We have had former interns go on to work in all areas of our business from Account Management, Creative, Strategic Planning, Digital Experience & Performance, Broadcast Production and Social & Content Strategy. And our collaborative, cross-functional approach to work means all our interns get a rounded view of agency life.



3 months

€200 / week



Agency Type: Youth Marketing Agency

Agency Size: Medium

Address: Fumbally Square,
Fumbally Lane, Dublin 8

Email: hello@thinkhouse.ie

Phone: 01 420 0070

Thinkhouse is a youth marketing agency with offices in Dublin and London. Thinkhouse is an agency that focuses on the demographic (18-35), an age cohort they understand better than anyone else. Thinkhouse live and breathe youth culture, employing people who are passionate about connecting with youth audiences. This passion for youth culture can be seen through the DNA and work of the agency. Whether it's an abandoned motel party at Electric Picnic for Orchard Thieves or Ireland's first interactive Snapchat billboard for Bank of Ireland, Thinkhouse know how to connect brands with youth audiences. This deep understanding of youth culture has consistently allowed Thinkhouse to help brands grow significantly through their powerful insights, creative work, strategic ability and slick implementation.



V O C A L

Agency Type: Creative

Agency Size: Small

Parent Company: vStream Group

Address: 37 Leeson Close, Dublin 2

Email: contact@vocal.ie

Phone: 01 237 3002

In a multi-screened world of smoke, mirrors and white noise, it can be difficult to get people just to look at what a brand has to say, let alone getting them to sit up and go “huh – that was cool”.

So our principle is to make stuff worth talking about. Simple concept, but then again, the best ones always are.

We do this by treating our clients as partners, developing a deep understanding of their brand so they, in turn, can trust us when we come up with smart ways to get their audience talking.

We love working this way, and so far, our clients do too.





MEDIA



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Agency Type: Media

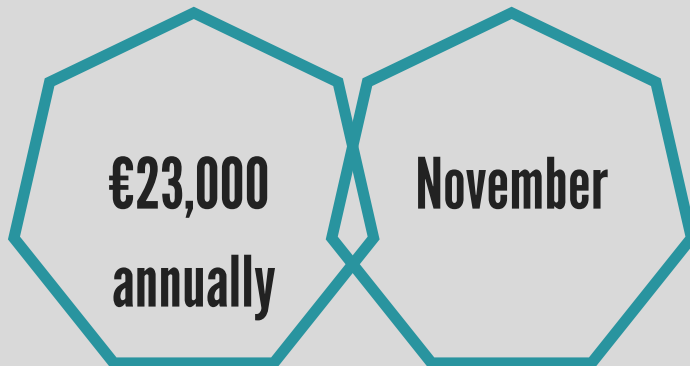
Agency Size: Large

Address: 16 Sir John Rogerson's Quay,
Dublin 2

Email: catherine.fitzgibbon@coremedia.ie

Phone: 01 649 6316

Hubble is a new division within Core Media where all new starters into Core will start their career. It serves a dual function, the first being to centralise the executive layer across all of the agencies within Core and the second to act as a training ground for best in class media planning training.



CORE MEDIA[®] agencies in the Hubble Programme



Agency Type: Recruitment & Education
Marketing

Agency Size: Small

Address: 16 Sir John Rogerson's Quay,
Dublin 2

Phone: 01 649 6439



Agency Type: Media

Agency Size: Large

Address: The Observatory, 7-11 Sir
John Rogerson's Quay, Dublin 2

Phone: 01 649 9595



Agency Type: Media

Agency Size: Large

Address: 16 Sir John Rogerson's
Quay, Dublin 2

Phone: 01 649 6420

For all enquiries, please contact catherine.fitzgibbon@coremedia.ie

CORE MEDIA[©] agencies in the Hubble Programme



Mediavest^{SMG}

Agency Type: Full service

Agency Size: Medium

Address: Whitaker Court, Whitaker Square, Sir John Rogerson's Quay, Dublin 2

Phone: 01 649 6320

Agency Type: Media

Agency Size: Large

Address: 16 Sir John Rogerson's Quay, Dublin 2

Phone: 01 649 6445



Starcom^{SMG}

Agency Type: Media

Agency Size: Large

Address: 5th Floor, Whitaker Court, Whitaker Square, Dublin 2

Phone: 01 645 2950

For all enquiries, please contact catherine.fitzgibbon@coremedia.ie

dentsu AEGIS network

Agency Type: Media

Agency Size: Large

Parent Company: Dentsu Aegis Media

Address: 16a The Crescent, Monkstown
Co. Dublin

Email: Elaine.Keane@dentsuaegis.com

Phone: 01 2712 100

Dentsu Aegis Network is Ireland's leading media and digital communications group with 130 staff and billings of €148m. We are part of a global network of 23,000 people in 110 countries worldwide. From identifying who the consumers are, to how they make their decisions, Dentsu Aegis Network makes the best use of today's media mix to bring to life the right communication strategy and deliver the best results for our clients.

Dentsu Aegis Ireland has four IAPI member agencies under its umbrella. Details on each agency can be found on the next page.



Duration varies

**Wages not
specified**

isobar

Agency Type: Media

Agency Size: Medium

Address: 115-119 Rathmines Road,
Lower Rathmines, Dublin 6

Phone: 01 554 3670

iProspect 

Agency Type: Media

Agency Size: Large

Address: Block 5, Harcourt Centre,
Harcourt Road, Dublin 2

Phone: 01 421 1777

CARAT

Agency Type: Media

Agency Size: Large

Address: 16a The Crescent,
Monkstown, Co. Dublin

Phone: 01 271 2100

Vizeum
Connections that Count

Agency Type: Media

Agency Size: Large

Address: Block 5, Harcourt Centre,
Harcourt Road, Dublin 2

Phone: 01 421 1700



Havas Media Ireland is a part of the Havas network, the fastest growing global communications and marketing group. Havas Media employs over 5,600 talented professionals working across 118 offices worldwide. Our team of 25 people in Dublin provide client centric solutions across all media.

We deliver Media Strategy, planning and buying that delivers results to a diverse range of clients like Hyundai, Kia, Emirates and AXA. We believe that brands need to re-connect with consumers and approach marketing differently in order to be meaningful today and tomorrow. As a result, we are a strategic media and marketing solutions agency that considers and executes across all consumer touch points, solving business problems for our clients.

Agency Type: Media

Agency Size: Medium

Parent Company: Havas Group

Address: The Mews, 3 Leeson Close, Dublin 2

Website: www.havasmedia.ie/future-havas-employee/

Phone: 01 676 6272



3 - 6 months

**€150/ week
wage**



We are a fully integrated media planning and buying agency. We plan and buy advertising campaigns across all media types, including traditional, digital and emerging. Our core services include, communications and media planning, audience targeting, media buying, business sciences, research and measurement.

We have focused our investment in the past ten years in three areas; Analytics & Insight, Digital and MEC Wavemaker - our content marketing activation division. Our culture is built around a philosophy of Thrive. The aim of Thrive is provide an environment, an attitude and an ambition where people can truly flourish and achieve their goals and as a result deliver work on behalf of our clients that help their brands Thrive.

Agency Type: Media

Agency Size: Medium

Parent Company: Group M/WPP

Address: 6 Ely Place, Dublin 2

Email: aoife.hofler@mecglobal.com

Phone: 01 669 0090

**Duration not
specified**

**€25 - €50 / week
expenses**



Agency Type: Media

Agency Size: Large

Parent Company: Omnicom Media Group

Address: 1 Richview Office Park,
Clonskeagh, Dublin 14

Email: Jason.Nebenzahl@phdmedia.com

Phone: 01 216 5150

PHD is a global network with over 3,000 employees in more than 70 countries and is built on a culture of thought leadership, creativity and innovation. PHD is part of the Omnicom Media Group the media services division of Omnicom Group, Inc. Omnicom is a leading global advertising, marketing and corporate communications company.

At PHD here in Ireland, planning, creativity, pioneering behaviour and strategic excellence are at the heart of everything we do, but it is our track record of delivering successful business results for our clients which has enabled us to grow significantly since we launched in 2008. We look for people who are passionate about marketing communication, collaborative and focused on delivering work that is effective.

**Duration not
specified**

**€250 / week
wage**



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