

Effie Steering Group 2024

- Dael Wood, Head of Consulting, dentsu
- Damian Hanley, Creative Director, F&B Huskies
- David Cullen, CEO, Opinions Research
- Margaret Gilsenan, Chief Strategy Officer, Boys + Girls
- Mark Brennan, Head of Marketing, Allianz
- Nicky Doran, Marketing Strategist
- Nichola Mullen, Fundraising Director, Pieta House
- Shane Lynch, Head of Marketing, Musgrave Group
- Charley Stoney, CEO, IAPI
- Katherine Ryan, Programme Director, IAPI



Their role:

- Representing Clients & Agencies
- Advocacy
- Advice and strategic support
- Comms expertise
- Jury Room Chairs

