# APPLICATION FORM

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| CONTACT DETAILS |  |
| IAPI Member Agency: |  |
| Name of Candidate: |  |
| Job Title: |  |
| Email: |  |
| Mobile: |  |
| Signature of Nominee: |  |
| Name of Proposer: |  |
| Job Title: |  |
| Email: |  |
| Signature of Proposer: |  |

This form is to be completed by both the candidate and the proposer and emailed to [shreesha@iapi.com](mailto:shreesha@iapi.com) on or before 21st April 2023 along with your short Personal Video.

Your Personal Video should be no longer than 1½ mins (90secs) long. There are no hard and fast rules as to content so this is your opportunity to make your application as personal and engaging as you wish. You will not be judged on production quality so you can use your iPhone, your laptop camera etc.

Remember, up to 3 candidates per IAPI member agency will be eligible to apply for the female futures fund. Media Groups with more than one agency will be eligible to nominate 3 people per agency as per 2021.

CANDIDATE SECTION

To be completed by you to demonstrate your potential leadership qualities and an ability to make things happen.

# Please provide an example of how you have motivated a team, big or small. (max 100 words). You do not need to have direct reports to answer this question. It is designed to understand how you inspire and motivate teams you work alongside and/or lead.

# Please provide an example of going the extra mile on key projects to achieve great results. (Max 100 words)

# Please provide evidence of your interest in industry bodies, participation in external activities including voluntary work and in general going beyond the day job. (Max 100 words)

# What are the 3 things you feel you need the most from Female Futures Fund coaching programme in order to become a better leader? (Max 50 words)

# Please provide an example of when you had to overcome a significant challenge on a project and how you approached it? (Max 100 words)

# In what ways has the current challenging environment helped you or hindered you in becoming a leader over the past 12 months?

# CANDIDATE’S PERSONAL STATEMENT: Why should YOU avail of this coaching programme? (Max 200 words)

PROPOSER SECTION

To be completed by the proposer to demonstrate your Female Futures Fund candidate’s suitability for this leadership coaching programme.

# Which 3 words best describe your candidate?

# How would you sum up your candidate’s best qualities? (Max 50 words)

# Why do you think people want to work with or for your candidate? What makes them a team player? (Max 50 words)

# In your opinion, which top 3 benefits will your candidate gain from the Female Futures First coaching programme? (Max 50 words)